Annual General Meeting of Shareholders 2019 Algemene Vergadering van Aandeelhouders 2019



The Hague, 16 April 2019



Agenda item 1

Opening and announcements

Opening en mededelingen



Agenda item 2

Discussion of the developments in the financial year 2018

Bespreking van de ontwikkelingen in het boekjaar 2018



Announcement 25 February 2019 on consolidation Herna Verhagen



One strong nationwide postal network for the Netherlands



Strong foundation for a sustainable and solid postal sector



Inevitable step to maintain reliable, accessible and affordable mail today and in the future



Sustainable value for all stakeholders: customers, consumers, employees, postal sector and shareholders



Subject to regulatory approval; request submitted to the relevant authorities



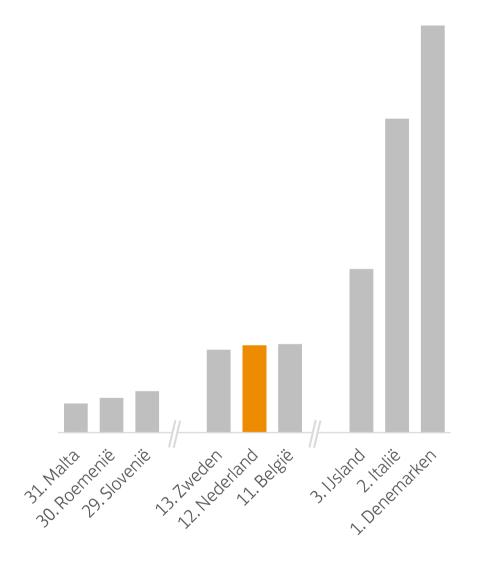
The postal sector in the Netherlands

High quality, moderate rates, many jobs

Service Quality

Rank	Country
1	Switzerland
2	Netherlands
3	Japan
4	Germany
5	France
6	Poland
7	Singapore
8	USA
9	UK
10	Austria

USO Stamp Price D+1 (2017)



Source: Global UPU ranking 2018

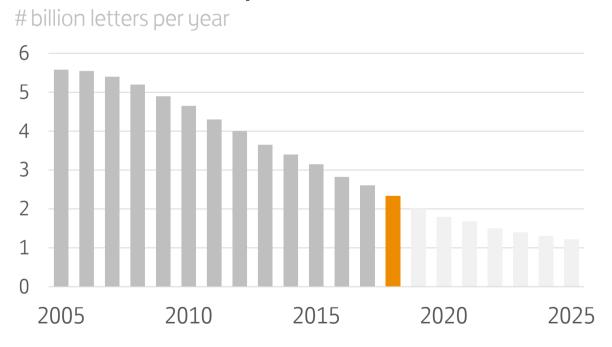
Source: Letter price survey— March 2017

Employment

65,000 people

Employed in the postal sector in the Netherlands (PostNL, Sandd, postal operators and sheltered employment)

Mail volume development in the Netherlands



Source: Adviesrapport Oudeman



Reliable, accessible, affordable

Average household receives circa 300 letters per year



Despite digitalisation and other means of communication, mail continues to be appreciated and relevant in society



Desire in society to maintain 24-hrs service, 5 days per week with a minimum delivery quality of 95% everywhere in the Netherlands



Consolidation of two largest networks is the only option to guarantee availability and continuity of mail for the future



Consolidation is the only option that allows to manage volume decline in a socially responsible manner



Broad support for consolidation

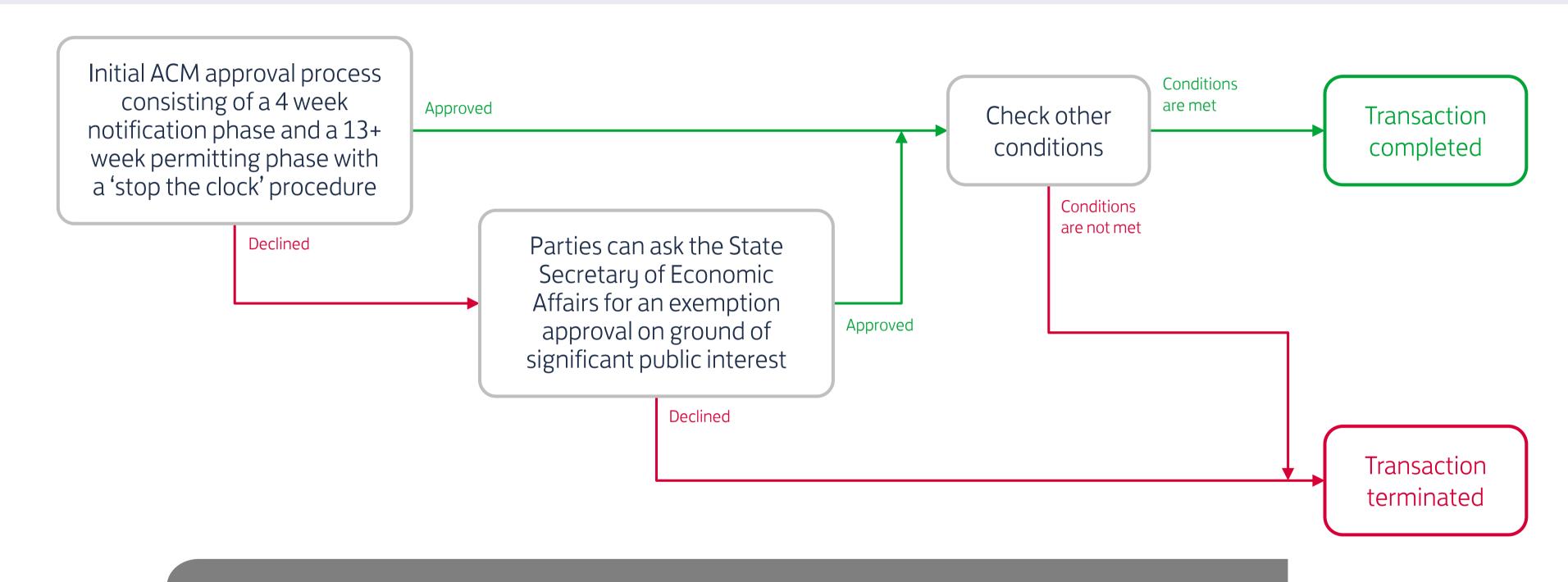
Change inevitable due to continued volume decline





Request for approval filed with the ACM

Outcome and timing of the process remain uncertain at this stage



- Outcome and timing of the process remain uncertain at this stage
- The planning in this presentation is therefore indicative and conditional upon timing of approval
- To illustrate potential timelines, we assume completion of the transaction in Q4 2019



PostNL and Sandd



- 38,000 employees
- Including 18,000 postal deliverers
- Mail volume 2018: 1.781 billion
- Revenues Mail in the Netherlands
 2018: € 1,678 million



- 19,000 employees
- Including 16,000 postal deliverers
- Mail volume 2018: 720 million
- Revenues 2018: € 201 million



Transaction highlights Accretive to UCOI in first year after closing

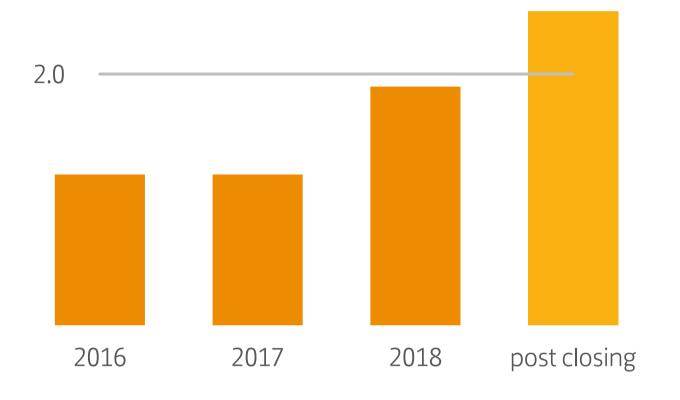
Price and funding	 Total transaction value of €130m (Enterprise Value) Funded through cash on hand and new debt arrangements
Financial impact	 Annual UCOI contribution of €50m - €60m, reaching run-rate 3 years post closing Integration related costs of approximately 1x run rate synergies expected in first two years Accretive to UCOI in first year after closing
Key Conditions	 Closing subject to regulatory approval Consultation of works councils and unions Agreement on final transaction documentation



Transaction impact on leverage and dividend

- Acquisition consideration to be funded through cash on hand and new debt arrangements (to be defined later)
- As a result of the transaction consideration paid, subsequent integration costs and the delay in cost saving plans, PostNL anticipates that its proforma adjusted leverage will exceed PostNL's 2.0x target post closing
- PostNL remains committed to maintaining a prudent financial policy and its target of <2.0x adj. leverage. Therefore, it will temporarily delay dividend payments post closing
- PostNL aims to reduce adj. leverage below its 2.0x target in 12-24 months after closing and resume dividend payments thereafter
- PostNL anticipates the acquisition to become accretive to UCOI in the first year after closing*

Adjusted Net Debt / EBITDA





^{*} Indicative timing, depending of moment of approval

Consolidation is important for all stakeholders of Post NL



Customers

- Solid basis for quality and continuity
- Availability of mail service across the Netherlands
- Affordability



Employees

- Enhanced job security for thousands of postal deliverers
- Manage decline in a socially responsible manner
- Improved long-term job perspectives



Shareholders

- Solid synergy potential
- Creates sustainable value
- Earnings accretive



Business review

Herna Verhagen



Key takeaways

- Strong performance in Q4 brings UCOI FY 2018 to higher end of guided range
- Improved run-rate cost savings in HY2
- Intention to pay progressive dividend over 2018 delivered
- Strive for certainty and stability for all stakeholders in declining postal market; closer to consolidation than ever before



Confidence in our strategy

Our ambition is to be your favourite deliverer



Strategic objectives to become leading postal and logistics solutions provider in Benelux



Help customers grow their business



Enhance sustainable employability



Secure accessible and reliable postal services



Deliver profitable growth and generate sustainable cash flow



Reduce environmental impact



FY 2018 UCOI of €188m, in upper-part of guided range

Good progress to become leading postal, e-commerce logistics company of choice

Revenue

Underlying cash operating income

Proposed dividend

FY 2018

FY 2017

€2,772m

€188m

€0.24

€0.23

€2,725m

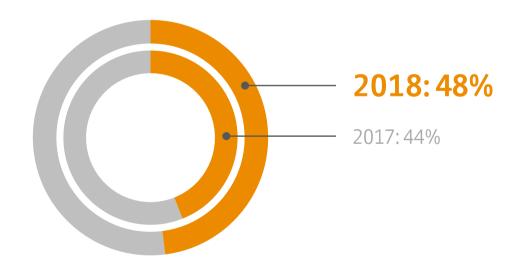
€241m

€34m

Consolidated equity

€46m

% of revenue related to e-commerce



Decision to divest Nexive and Postcon

- In line with our strategy to be the postal and logistic solutions provider and focus on our core markets in the Benelux
- Progress divestment processes according to plan
- Expect to sign agreements before summer



Parcels



Key takeaways 2018

- Ongoing strong volume growth (driven by e-commerce growth), translated into revenue growth, slightly offset by negative price/mix effect
- Overall demand for additional services, such as evening delivery and in new markets such as food and health, further increased
- Improving operational efficiency for example due to higher drop duplication
- Operational result impacted by
 - additional capacity costs to absorb swings in volume, especially in peak season
 - Impact from tight labour and transport market
 - IT costs related to further development of digital services increased
- Logistic solutions (for example Extra@home and fulfilment) continued growth track, performance improved
- Fierce competitive environment Spring, especially in Asia, resulting in pressure on margin and lower performance



Capital Markets Day on 7 May

Focus on our growth potential

Capital Markets Day

 Explain how PostNL will be able to improve the balance between continuing volume growth, profitability and cash flow

Key topics



Insights and future perspectives Parcels

- Market developments, competitive market position, commercial strategy and plans to capture growth
- Plans on our network, innovation & digitalisation
- Key financial metrics Parcels

Improve sustainable value creation



PostNL

 Financial framework, cash conversion and capital allocation going forward Mid-term outlook
PostNL; including
guidance on Mail in
the Netherlands &
Parcels



Parcels in 2019



- Focus on the growth potential of our business
- Improving balance between volume, profitability and cash flow
- Expanding our network in the Benelux by three new sorting centers
- Impact tight labour and transport market
- Further develop our service propositions, for example in growth areas such as food and health

Outlook Parcels 2019

(in € millions)	Re	Revenue		UCOI / margin	
	2018	outlook 2019	2018	margin outlook 2019	
Parcels	1,555	+ low teens	117 (7.5%)	7.5% - 9.5%	



E-commerce drives further volume growth Parcels

Towards the next growth phase



Market developments

- Online share retail increases
- Growth online spending
- Extensive growth of heavy users

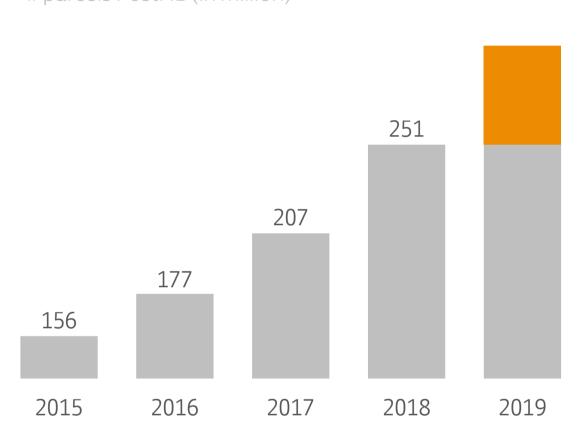


Customer interaction

- Increased online customer interaction
- Volume growth in added services
- Solid customer satisfaction

Accelerating volume growth

parcels PostNL (in million)





Investments in infrastructure and innovation

Solidify our position as leading e-commerce logistics solutions provider in Benelux



Sorting flexibility

Increased sorting capacity by adding two shoots per depot at 17 depots, increasing amount of routes

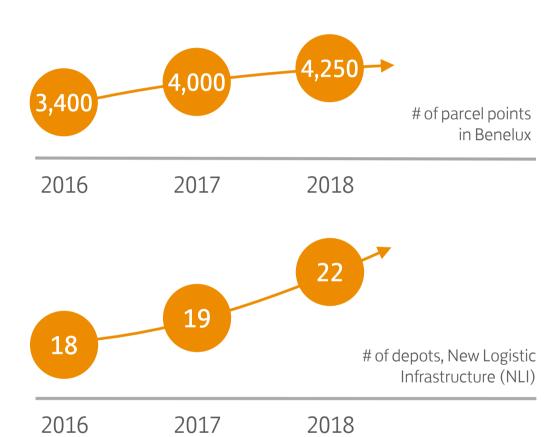
Efficient collection

More efficient collection at three new BREEAM certified sorting centres with special docks that enable efficient unloading of vehicles. Electric enabled infrastructure opened in Amsterdam

Optimised planning & forecast

Better Estimated Time of Arrival (ETA) of deliveries

Parcel infrastructure



- Open three new depots in the Netherlands in 2019
- Increase our workforce with attention for sustainable delivery model and taking into account tight labour market



- O NLIs New Logistic Infrastructure depots
- O New Dutch NLIs 2019
- Depots in Belgium
- Planned Belgian NLIs, locations and timing to be determined



Mail in the Netherlands

Key takeaways 2018

- Result back-end loaded in line with our initial guidance
- Volume decline driven by high substitution, particularly in single mail, and loss to competition, supported by regulation
- Improved run-rate cost savings in HY2 2018 as indicated before
- Favourable effect from less cash out for restructuring
- Delivery quality FY2018 at 95%



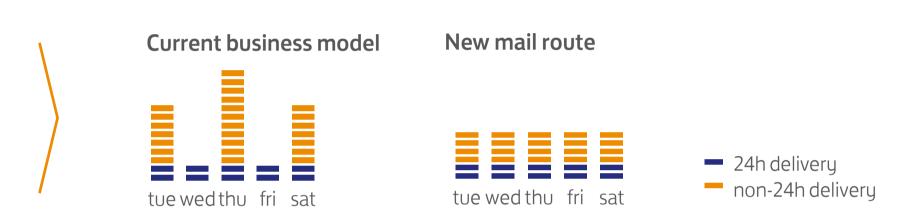
2018

2017

Mail in the Netherlands in 2019



- Volume decline and price increases
- Switch to New mail route step change in business model enables us to adapt organisation to future volume decline
 - Benefits for customers, employees and PostNL
- Ongoing focus on cost savings
- Potential new conclusion ACM on Significant Market Power



Outlook Mail in the Netherlands 2019

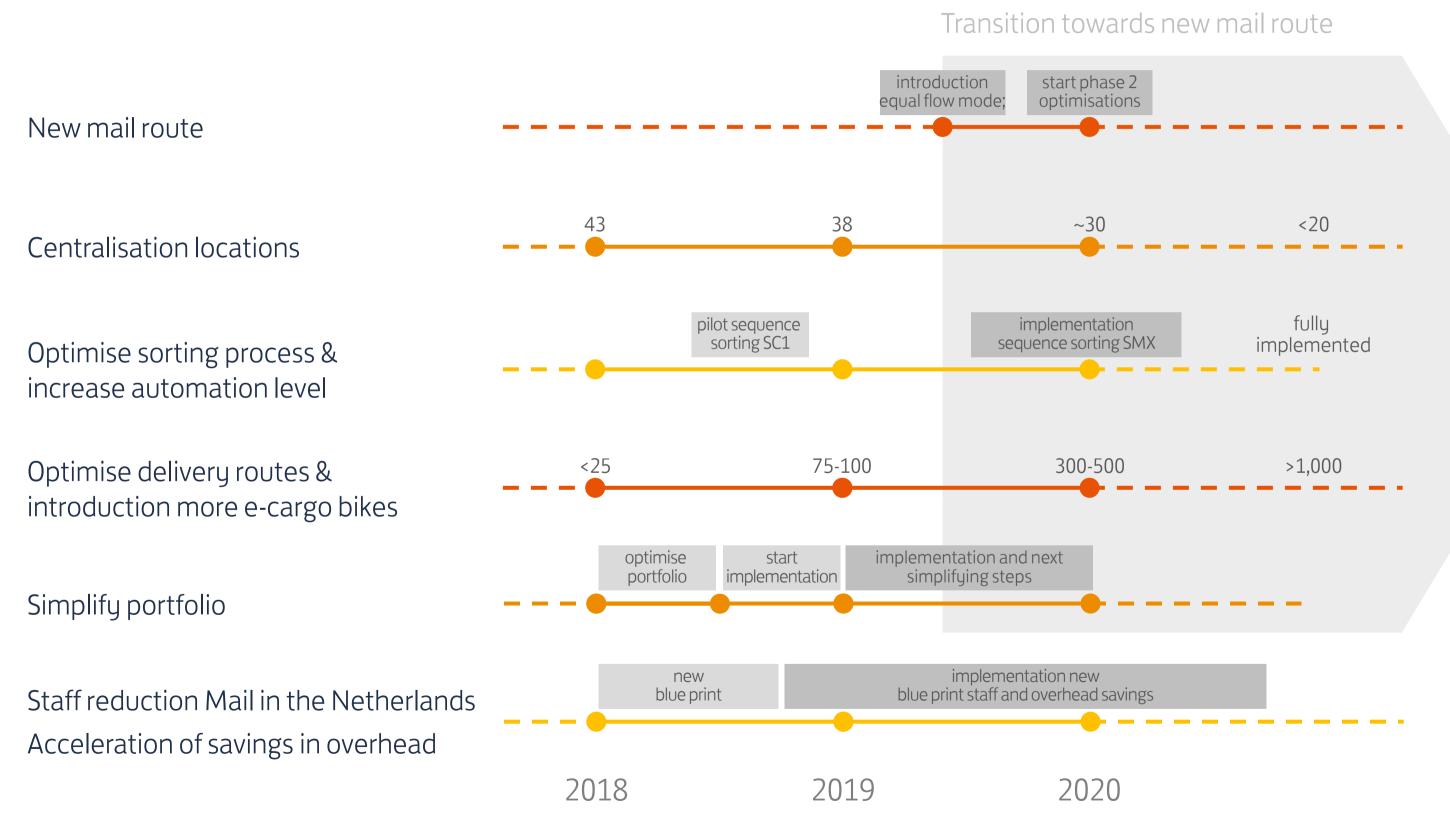
(in € millions)	Revenue		UCOI / margin	
	2018	outlook 2019	2018	margin outlook 2019
Mail in the Netherlands	1,678	- mid single digit	93 (5.5%)	3% - 5%





Anticipated step-up cost savings in 2019 - 2020

Well-supported by several projects underpinned by robust plans and clear milestones





Significant Market Power

New draft decision creates uncertainty in the market



- PostNL strongly disagrees with this draft decision
 - ACM creates new uncertainty in market
 - Draft decision does not reflect the reality and impact of the rapidly declining mail volumes on the sector and on PostNL
- Consultation period ended on 14 February 2019; we submitted our opinion
- No final decision published yet
- Legal action if and when appropriate

Financial impact related to ACM measures will be adjusted back to be between €50m and €70m, fully visible in 2021 if draft decision would be final

Included in our outlook for 2019



Confidence in accelerating our transition

Key drivers performance in 2019



- Focus on growth potential of our business
- Improving balance between continuing volume growth, profitability and cash flow
- Expanding our network in the Benelux by three new sorting centers
- Impact tight labour and transport market
- Further develop our service propositions, for example in growth areas such as food and health

\times

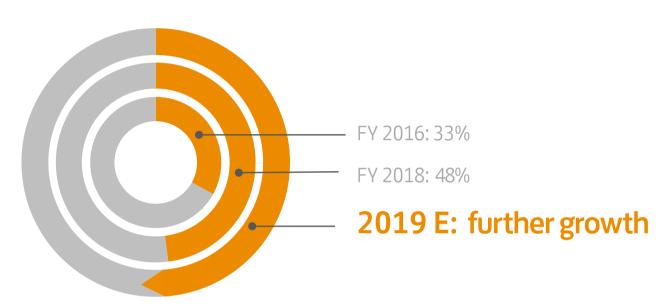
- Volume decline and price increases
- Ongoing focus on cost savings
- Switch to New mail route
- Potential new conclusion ACM on Significant Market Power

Outlook 2019

- UCOI outlook 2019 is €170m €200m
- Dividend policy unchanged

Following the announcement 'PostNL and Sandd to form one strong national postal network for the Netherlands', the financial outlook and dividend perspective for 2019 might change.

Towards e-commerce logistics player





Financial review

Pim Berendsen



Financial highlights FY 2018

Underlying cash operating income in upper-part of guided range

(in € millions)	FY 2017	FY 2018
Reported revenue	2,725	2,772
Reported operating income	284	185
Restructuring related charges	25	3
Project costs and other	(2)	28
Elimination intercompany results from discontinued operations	(10)	(7)
Underlying operating income	297	209
Underlying cash operating income	241	188
Net cash (used in)/from operating and investing activities	11	(19)



Statement of income

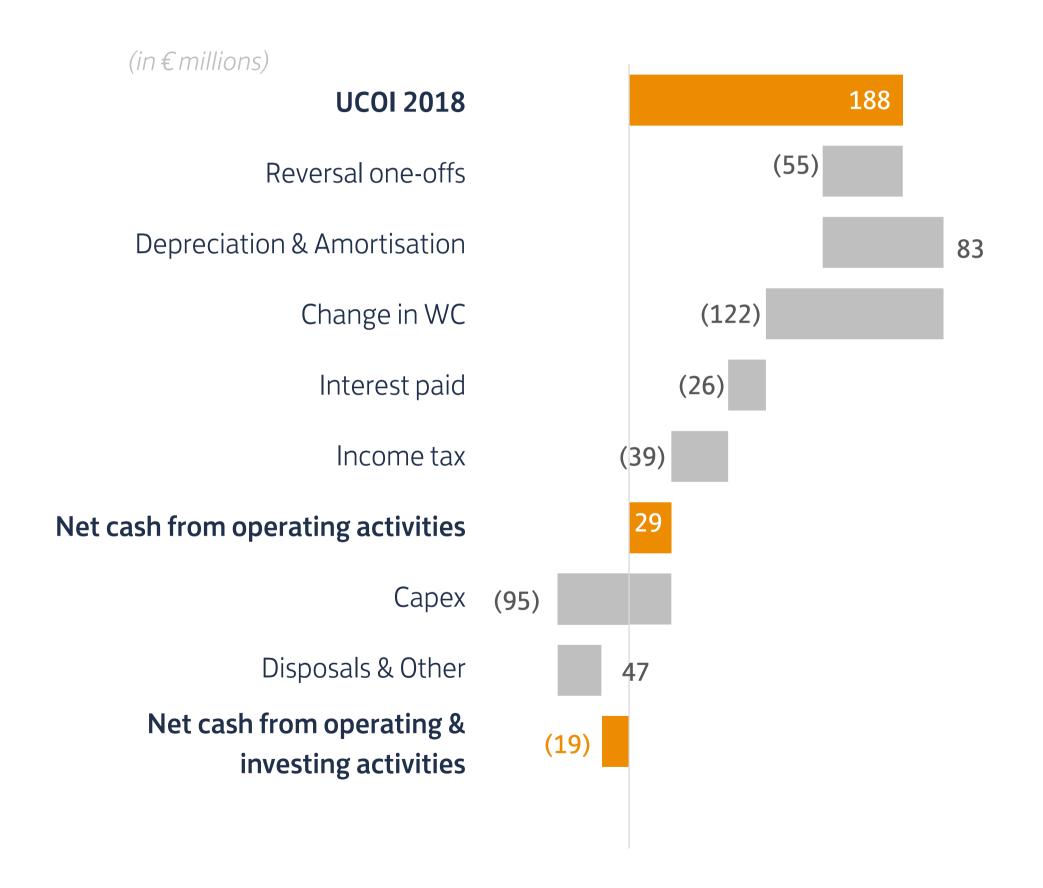
Lower operating income partly compensated by lower financial expenses and income taxes

(in € millions)	FY 2017	FY 2018
Revenue	2,725	2,772
Operating income	284	185
Net financial expenses	(42)	(24)
Results from investments in associates and joint ventures	(10)	0
Income taxes	(53)	(34)
Profit from continuing operations	179	127
Loss from discontinued operations	(31)	(94)
Profit for the period	148	33

- Loss from discontinued operations was €(94)m in 2018 (€(26)m in Q4) and includes a fair value adjustment, a consolidation effect with continuing operations and a negative business result
- Fair value re-assessed per YE 2018, resulting in a fair value adjustment, taking into consideration business performance as well as current status of sale processes



Cash conversion – FY 2018



Capex

(in € millions)	FY 2018
Base capex	51
as % of revenue	1.8%
Cost savings initiatives	15
New sorting and delivery centres	29
Total capex	95

New sorting and delivery centres partly financed via leases: €57m in 2018, of which €36m for depots that will become operational in 2019



Positive consolidated equity at YE 2018

Consolidated statement of financial position

(in € millions)	31 Dec 2018		31 Dec 2018
Intangible fixed assets	212	Consolidated equity	46
Property, plant and equipment	494	Non-controlling interests	3
Financial fixed assets	92	Total equity	49
Other current assets	431	Pension liabilities	296
Cash	269	Long-term debt	420
Assets classified as held for sale	200	Other non-current liabilities	54
		Short-term debt	4
		Other current liabilities	754
		Liabilities related to assets classified as held for sale	121
Total assets	1,698	Total equity & liabilities	1,698

• Net debt position of €149m



Intention to pay progressive dividend in 2018 delivered

Dividend 2018 proposal: €0.24 per share

Capital return to shareholders

- Progressive dividend over 2018 by applying deviation from pay-out ratio as set in dividend policy as indicated before
- Proposed dividend 2018 of €0.24 per share, based on 80% of underlying net cash income of €138m
- Exceeds targeted pay-out ratio (75%) to underline our commitment to our shareholders to pay progressive dividend
- Dividend 2018 financed from cash position on balance
- To be approved by AGM
- €0.07 per share paid as interim dividend in August 2018; final dividend of €0.17 per share, election dividend

Development dividend per share

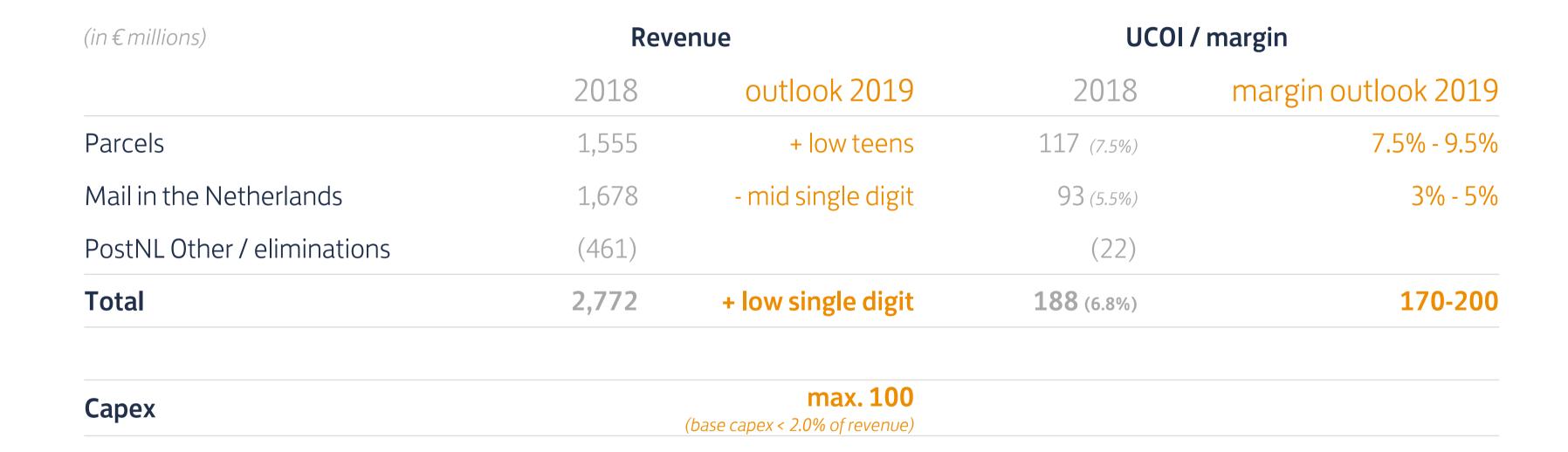


Dividend calendar final dividend

16 April 2019	AGM
18 April 2019	ex-dividend date
23 April 2019	record date
24 April 2019 - 8 May 2019	election period
10 May 2019	payment date final dividend



Outlook 2019





Financial strategy

Solid financial position with aim for progressive dividend

Strong financial position

Solid balance sheet as per YE 2018

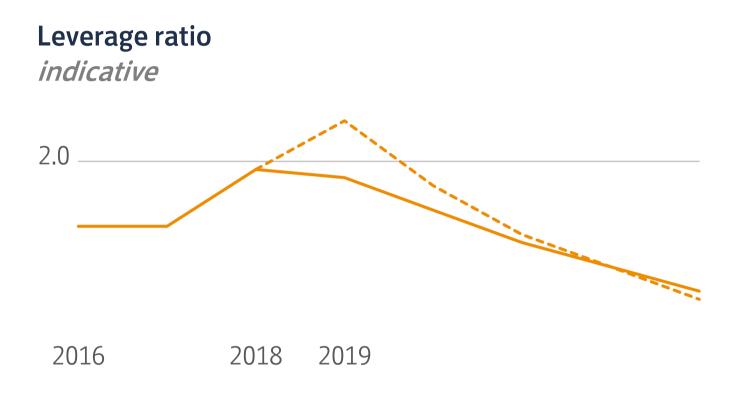
(in € millions) Positive consolidated equity 46 Eurobond with coupon of 1.0%, maturity Nov-2024, nominal value Netted pension liabilities 296

Lease liabilities 188
Cash position 269

- Adjusted net debt YE 2018: € 614m
 - gross debt (reported value Eurobond + other loans), netted pension liabilities and lease liabilities (net present value repayment schedule rent and operational leases, financial leases and off balance sheet commitments) minus cash position
- Adjusted EBITDA (includes lease adjustment) 2018: € 319m
- Aim for leverage ratio of adjusted net debt/EBITDA not exceeding 2.0 (2018: 1.9)



Dividend policy unchanged



Progressive dividend 2019 and onwards

- Dividend policy unchanged
- Based on 75% of underlying net cash income
- Leverage ratio of adjusted net debt/EBITDA not exceeding 2.0 (2018: 1.9)
- Development leverage ratio implies temporary delay dividend payment post closing

Priorities for capital allocation

- Aim to pay progressive dividend, in line with dividend policy
- Invest in growth: close to core, adjacent and transformational
- Intention to compensate for dilution of EPS



Annual Report 2018

Jaarverslag 2018



Discussion of the Corporate Governance chapter in the Annual Report 2018

Bespreking van het corporate governance hoofdstuk in het jaarverslag 2018



Discussion of the execution of the remuneration policy during the financial year 2018

Bespreking van de uitvoering van het bezoldigingsbeleid gedurende het boekjaar 2018



Remuneration 2018

Overview

- Market assessment
 - Peer group selection
 - Compensation benchmark
- Execution of remuneration policy in 2018
- No changes in remuneration policy (as approved in 2013 AGM)



Market assessment

Peer group selection

Every 3 years review and benchmark remuneration Board of Management (BoM)

Criteria peer group selection

- Focus on listed Dutch companies (AEX AMX) with similar characteristics:
 - HQ in NL
 - Regular corporates (i.e. no financials or real estate companies)
 - Comparable revenues, total assets, market cap, employees and
 - geographical focus (Europe)

2018 Peer group		
Aalberts Industries	IMCD	
Arcadis	KPN	
BAM	TKP Group	
Boskalis	Sligro	
DSM	VolkerWessels*	
Fugro	Signify *	
Grandvision	Refresco *	

^{*} New in peer group



Market assessment

Compensation benchmark

Outcome assessment:

- base salary positioned between 25th percentile and median;
- total direct compensation (base salary, target STI and expected value LTI) positioned well below 25th percentile

The Remuneration Committee agreed to leave the BoM's remuneration as is. Supervisory Board adopted advice of Remuneration Committee.



Remuneration policy PostNL

Variable pay

Short term - Cash -

Financial targets (60%)

- Underlying cash operating income PostNL
- Adjusted net cash flow from operating/investing activities

Non-financial targets (40%)

- Employee engagement
- Customer satisfaction
- Quality score
- CO₂ reduction

Maximum 37.5% of base salary

Long term - Shares -

Internal financial & strategic targets (100%)

- Underlying net cash income PostNL
- Cost savings
- New growth initiatives

Maximum 37.5% of base salary



Remuneration 2018 for CEO and current CFO*

According to remuneration policy as approved in 2013

Total compensation

CEO: €885,188 CFO: €510,385



CEO: €625,000 (100%) CFO: €333,819 (100%)

Variable pay

CEO: €260,188 (41,63%) CFO: €176,566 (41,63%)



CEO: €93,750 (15%) CFO: €50,073 (15%) Long term performance criteria - vesting shares '16-'18 -

CEO: €166,438 (26,63%) CFO: €126,493 (26,63%)



Adoption of the 2018 financial statements (Resolution)

Vaststelling van de jaarrekening over het boekjaar 2018 (Besluit)



Voting Stemmen

Insert the card with the gold chip pointing towards you Voer de kaart in met de gouden chip naar u toe

Open LUMI AGM app and log in Open LUMI AGM app en log in





Voting Stemmen

When the chairman invites you to vote the options will appear in the device screen

Wanneer de voorzitter u uitnodigt om te gaan stemmen verschijnen de stemopties in het beeldscherm

- Button 1 to vote for
- Button 2 to vote against
- Button 3 to abstain
- Confirmation that your vote has been received will appear on the screen
- To change your vote, simply enter your new choice (1, 2 or 3) to overwrite your previous selection

- Toets 1 om voor te stemmen
- Toets 2 om tegen te stemmen
- Toets 3 voor onthouding
- Een bevestiging dat uw stem is ontvangen verschijnt in het beeldscherm.
- Om uw stem te wijzigen drukt u op de toets (1, 2 of 3). Uw laatste keuze geldt







Het is vandaag mooi weer

Voor / For	676,210
Tegen / Against	10,180
Onthouding / Abstain	112,333





Agendapunt 6 / Agenda Item 6

 Voor / For
 158,246,527

 Tegen / Against
 9,845

 Onthouding / Abstain
 31,512,825

Voor / For 99.99%
Tegen / Against 0.01%



a. Dividend policy Dividendbeleid

b. Appropriation of profit (Resolution)

Winstbestemming (Besluit)

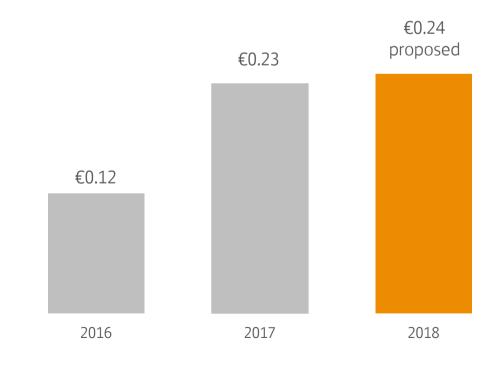


Dividend 2018 proposal: €0.24 per share

Capital return to shareholders

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- €0.07 per share paid as interim dividend in August 2018; final dividend of €0.17 per share

Development dividend per share



Dividend calendar 2019

16 April	AGM
18 April	ex-dividend date
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24 April – 8 May	election period
10 May	payment date final dividend



Agendapunt 7b / Agenda Item 7b

 Voor / For
 189,439,939

 Tegen / Against
 309,652

 Onthouding / Abstain
 45,020

Voor / For 99.84%
Tegen / Against 0.16%



Release from liability of the members of the Board of Management (Resolution)

Het verlenen van kwijting aan de leden van de Raad van Bestuur (Besluit)



Agendapunt 8 / Agenda Item 8

 Voor / For
 157,038,772

 Tegen / Against
 613,700

 Onthouding / Abstain
 32,126,874

Voor / For 99.61%
Tegen / Against 0.39%



Release from liability of the members of the Supervisory Board (Resolution)

Het verlenen van kwijting aan de leden van de Raad van Commissarissen (Besluit)



Agendapunt 9 / Agenda Item 9

 Voor / For
 157,043,091

 Tegen / Against
 619,608

 Onthouding / Abstain
 32,132,455

Voor / For 99.61%
Tegen / Against 0.39%



Supervisory Board Raad van Commissarissen

- a. Announcement of two vacancies in the Supervisory Board Kennisgeving van twee vacatures in de Raad van Commissarissen
- b. Opportunity for the General Meeting of Shareholders to make recommendations for the (re)appointment of members of the Supervisory Board Gelegenheid tot het doen van aanbevelingen door de Algemene Vergadering van Aandeelhouders voor de (her)benoeming van leden van de Raad van Commissarissen
- c. Announcement by the Supervisory Board of the persons nominated for (re)appointment Kennisgeving door de Raad van Commissarissen van de voor (her)benoeming voorgedragen personen



Proposal to appoint Ms Van Lier Lels as member of the Supervisory Board (Resolution)

Voorstel tot benoeming van mevrouw Van Lier Lels tot lid van de Raad van Commissarissen (Besluit)



Agendapunt 11 / Agenda Item 11

 Voor / For
 156,802,412

 Tegen / Against
 900,777

 Onthouding / Abstain
 32,019,045

Voor / For 99.43%
Tegen / Against 0.57%



Proposal to reappoint Ms Menssen as member of the Supervisory Board (Resolution)

Voorstel tot herbenoeming van mevrouw Menssen tot lid van de Raad van Commissarissen (Besluit)



Agendapunt 12 / Agenda Item 12

Voor / For	127,812,219
Tegen / Against	30,389,919
Onthouding / Abstain	31,514,843





Announcement of vacancies in the Supervisory Board as per the close of the Annual General Meeting of Shareholders in 2020

Mededeling van vacatures in de Raad van Commissarissen die na afloop van de Jaarlijkse Algemene Vergadering van Aandeelhouders in 2020 zullen ontstaan



Intended reappointment of Ms Verhagen as member of the Board of Management

Voorgenomen herbenoeming van mevrouw Verhagen tot lid van de Raad van Bestuur



Proposal to reappoint Ernst & Young Accountants LLP as accountant of the company (Resolution)

Voorstel tot herbenoeming Ernst & Young Accountants LLP als accountant van de vennootschap (Besluit)



Agendapunt 15 / Agenda Item 15

 Voor / For
 156,933,666

 Tegen / Against
 1,589,955

 Onthouding / Abstain
 31,221,888

Voor / For 99.00%
Tegen / Against 1.00%



Designation of the Board of Management as authorised body to issue ordinary shares (Resolution)

Aanwijzing van de Raad van Bestuur als bevoegd orgaan tot het uitgeven van gewone aandelen (Besluit)



Agendapunt 16 / Agenda Item 16

 Voor / For
 157,196,457

 Tegen / Against
 1,310,475

 Onthouding / Abstain
 31,238,388

Voor / For 99.17%
Tegen / Against 0.83%



Designation of the Board of Management as authorised body to limit or exclude the pre-emptive right upon the issue of ordinary shares (Resolution)

Aanwijzing van de Raad van Bestuur als bevoegd orgaan tot het beperken of uitsluiten van het voorkeursrecht bij uitgifte van gewone aandelen (Besluit)



Agendapunt 17 / Agenda Item 17

 Voor / For
 156,457,004

 Tegen / Against
 2,050,618

 Onthouding / Abstain
 31,237,888

Voor / For 98.71%
Tegen / Against 1.29%



Authorisation of the Board of Management to have the company acquire its own shares (Resolution)

Machtiging van de Raad van Bestuur tot het verkrijgen van eigen aandelen door de vennootschap (Besluit)



Agendapunt 18 / Agenda Item 18

 Voor / For
 158,157,654

 Tegen / Against
 278,452

 Onthouding / Abstain
 31,309,402

Voor / For 99.82%
Tegen / Against 0.18%



Questions

Rondvraag



Close

Sluiting

