

XL Shop Group and No Pulp tested the new Shipment API v4

A smooth transition for a fast, flexible, and future-proof connection

We're updating our APIs, which means action is required: everyone using them needs to migrate. That might sound a bit daunting, but don't worry. XL Shop Group and No Pulp were the first to make the move to the Shipment API v4. Their experience? A smooth transition with plenty of benefits.



Why a new Shipment API?

The Shipment API v4 has been completely redesigned with one goal in mind: to make your logistics process easier. For instance, we've replaced complex product codes with clear product names. You can now choose between portrait or landscape labels and adjust the format to suit your printer. Additionally, the new API integrates seamlessly with other processes, such as invoicing, thanks to consistent terminology. The result? Less hassle, faster processing, and solutions tailored to your webshop's needs. And of course, all our trusted services remain available.

Why did we choose XL Shop Group as a test customer?

At XL Shop Group, it's all about efficiency and reliability. "Our logistics need to be optimized so our team can continue to grow," says Peter Acu, co-owner of XL Shop Group. They deliver thousands of parcels annually, often containing large toys like trampolines and doll strollers, to customers in the Netherlands, Belgium, and Germany.

The collaboration between XL Shop Group and PostNL is a perfect fit. "PostNL is reliable and always delivers quality. It's no wonder we've been working together for so many years," says Peter. Their partnership with developers of No Pulp also goes way back. Together, they've previously worked on a modern logistics system without packing slips. Now, No Pulp was ready to assist with the next step: being the first to migrate to our Shipment API v4.



"The best part was that everything kept working as it should. Customers and employees didn't notice a thing. Exactly what you want!"

Peter Acu, XL Shop Group

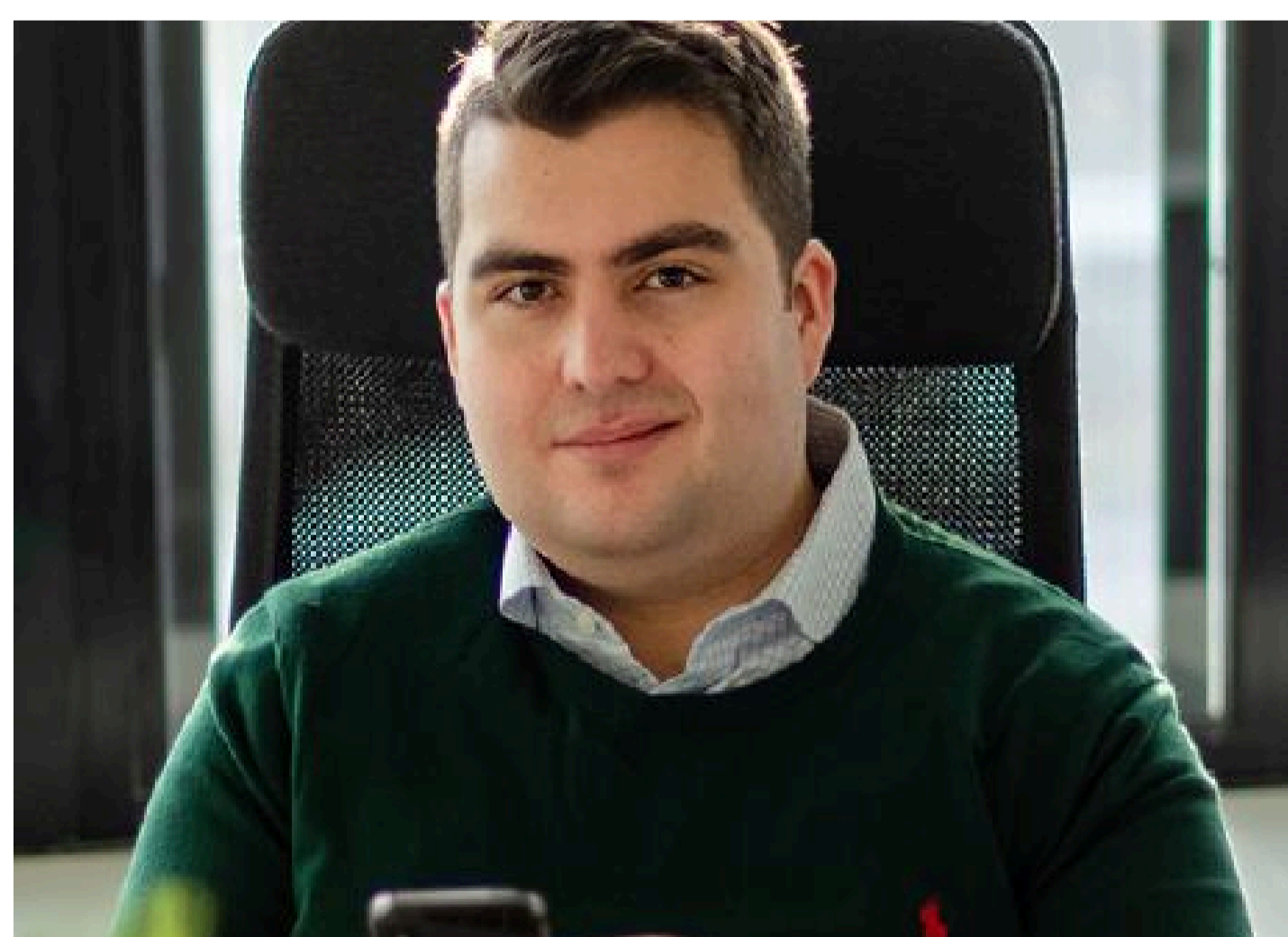
How did the implementation go?

Deniz Tezcan from No Pulp was responsible for implementing the new API. "As a programmer, I've worked with many APIs," says Deniz. He calls the new Shipment API a significant step forward: "The logical structure and clear product names make the system intuitive. This reduces errors and lets you work faster."

XL Shop Group is also happy with the smooth transition. "The best part was that everything kept working as it should. Customers and employees didn't notice a thing. Exactly what you want!" Peter adds.

What are the benefits after the transition?

A major advantage of the new API is its flexibility. Webshops can more easily integrate our logistics services and data solutions into their systems. "Adding new services from PostNL is now simple and quick," says Deniz. This makes the process not only more efficient but also more user-friendly for everyone involved. Less development time for developers means lower costs and more convenience for webshops.



"It's a huge step forward. The logical structure and clear product names make the system intuitive. As a developer, you'll make fewer mistakes and work faster."

Deniz Tezcan, No Pulp

Advice for other webshops and developers

Deniz has a clear message: "Don't worry. The API is easier than you think." Additionally, the flexible design makes it easy to add new services while your webshop continues running smoothly. For webshops, this means lower development costs and more focus on the business.

About XL Shop Group and No Pulp

XL Shop Group

XL Shop Group includes over 60 webshops specializing mainly in toys. They're continuously expanding their range, including their own brand Bandits & Angels. XL Shop Group operates in the Netherlands, Belgium, and Germany and continues to grow.

No Pulp

No Pulp develops smart software modules for e-commerce and logistics. With ready-to-use solutions that can be easily customized, they ensure quick implementation and more efficient business operations.

Want to know more?

Our updated APIs are designed to future-proof your business. The Shipment API v4 is just the beginning. Curious about what it could mean for your webshop? We'd love to tell you more.

[Learn more about our updated APIs](#)